



Your Very Flexible, No Risk, Fundraising Solution for 2020-2021

Fundraising can be a monumental and stressful task for those involved in keeping money available for extracurricular activities. There is a lot of pressure on schools and sports teams to “find a way” for outings, tournaments, band trips, or even the necessities of equipment and uniforms. Parents are bombarded with fundraising appeals and enticing support becomes more challenging for the organizers.

Honey fundraising, and all Natural Beeswax Bath Products have become the new alternative to coupon books, chocolate almonds, bricks of cheese or pizzas as those items can be purchased at the grocery store at a better price. Everyone uses honey, drinks tea and the movement to chemical free lotions and bath products is on the rise.

Now without a doubt, we produce some of the best unprocessed, unpasteurized, farm-fresh honey you will find in Manitoba and with our careful selection of the new products being offered sourced from Manitoba companies, we are offering some great fundraising ideas.

Our honey is packaged in 12oz hexagonal glass jars with color glossy labels and black lids, and are very popular for gifts in the holiday season. The product line is unique, the packaging is very attractive and the product sells very easily.

The Lady of Bath has been hand crafting exquisite bath and body products for decades and it is with great pleasure we are offering four of her finest in our fundraising package. The honey lotion bar has been developed for John Russell Honey Company along with a Honey Lip Balm uses Manitoba honey, beeswax and The Lady of Bath’s special in house steeped Calendula Olive Oil and other top quality butters to smooth the roughest skin. Honey Glycerin soap is hand made from an old family recipe, and it’s all made by hand in small batches to ensure top quality.

For families that consume more than a little honey, we have our pure honeys in a larger 1 kilogram size, including buckwheat honey! Comb honey is also offered in 2 sizes for those wanting to sample a special treat from our grandparent’s generation. All of our favorite natural flavored honeys including lemon, pumpkin spice, strawberry and cream cinnamon are available. Heritage hand poured Beeswax Candles and blocks, Bee Pollen, and wooden Honey Dippers round out our sections for this season. We have a signup sheet with larger visuals and descriptions to your parents and families that are supporting your cause. There is an 11 inch, and a larger print 14inch size to choose from when photocopying. Both copy and print crisply in black & white or full color, and a Master Sheet is included to help in compiling your organizations orders for easier submissions.

Here’s How We Can Help Your Organization Raise Funds!

We provide sign up/product sheets for your volunteers to pass around to family, friends, co-workers and other supporters of your organization. With the suggested selling prices (eg: \$6.00 for the 375g honey, and \$4.50 for lip balm we are providing the product to you cheaper than can be purchased in any store. Money is collected immediately and after a time frame or cutoff date of your choosing (usually two weeks) you tabulate the sheets to form an order.

The order is sent to us and we deliver it to you for distribution to your supporters in about one week’s time. (Plus or minus a day or two depending on the size of the order)

There Is NO Minimum Order Required!!

- Your organization makes a minimum \$1.00 per jar or item for your cause. So if you have 45 students or team members and if each individual sells 12 of any item your fundraising drive will have generated well over \$500.00.

**There is no minimum commitment or Penalties! And no Cash is required up front!
Zero Risk and Flexible Too!!**

- You are invoiced only for what is pre-sold, so you will have collected the money before any payment is due.

All of our most popular flavored honey blends are included in the program

Available honey varieties are: Plain Liquid or Creamed Honey, Wildflower, Spring Blossom, Sunflower and Buckwheat

We have over 20 flavors of honey including: Chocolate, Lemon, Honey Dill, Maple, Mango, Saskatoon, Ginger, Espresso, Mixed Berry, Strawberry, Creamed Cinnamon, Pumpkin Spice, and many more! *All blended with real fruit or spices! No artificial anything!*

Product	Your cost	You Charge	Your profit
375g Flavored Honey	4.90	6.00	1.10
375g Pure Nectar Honey	4.90	6.00	1.10
1 Kilo Pure Nectar Honey	9.50	10.75	1.25
Honey comb small tray	3.00	4.00	1.00
Honey Comb large tray	5.00	6.00	1.00
Lotion bars (4oz)	4.75	6.00	1.25
Lip balm (30g)	3.50	4.50	1.00
Beard oil (30ml)	5.00	6.00	1.00
Queen Bee Soap (80g)	3.25	4.25	1.00
Beeswax Candles (6x1.5in)	5.00	6.00	1.00
Honey Dippers	2.00	3.00	1.00
Beeswax Pucks (2oz)	2.00	3.00	1.00
1lb Beeswax Block	8.75	10.00	1.25
200g Beeswax Block	4.50	6.00	1.50
Honey Sticks (25 count)	5.00	6.00	1.00
Bee Pollen (175g)	7.00	8.00	1.00
Wildflower Seed Packets	1.00	1.50	0.50

If you have any questions on how to get started, call us and we can set you up!

THE JOHN RUSSELL HONEY COMPANY.

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